## **EAST Search History**

## **EAST Search History (Prior Art)**

Ref#	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	147	("5774222" "6263099"	US-PGPUB;	OR	ON	2009/09/17
		"6404498" "7061600"	USPAT			15:14
		"7180584" "7460220"				
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L2	7960	(705/14).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/09/17 15:15
L3	47226	(705/1-28).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/09/17 15:15
_4	9946	(705/1).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/09/17 15:15
_5	73343	"705".clas.	US-PGPUB; USPAT	OR	ON	2009/09/17 15:16
S1	218909	(treatment or appearance or layout) and (channel or medi\$4) and (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15
32	94083	(treatment or appearance or layout) same (channel or medi \$4) and (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15

S3	22477	(treatment or appearance or layout) same (channel or medi \$4) same (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15
S4	2832	(treatment or appearance or layout) same (channel or medi \$4) same (test\$4 or experiment or optimiz\$6) same (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15
<b>S</b> 5	4	(treatment or appearance or layout) same (channel or medi \$4) same (test\$4 or experiment or optimiz\$6) same (matri\$2) same (histor\$5 near5 data)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:16
S10	2	("20050132295").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2009/09/16 15:18
S11	692	(treatment or appearance or layout) same (communication near10 (channel or medi \$4)) and (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:26
S12	602	(treatment or appearance or layout) same (communication near10 (channel or medi \$4)) and (test\$4 or experiment or optimiz\$6) and (matri\$2) and (success\$3 or failure or effectiv\$5)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:26
S13	10	(treatment or appearance or layout) same (communication near10 (channel or medi \$4)) and ((test\$4 or experiment or optimiz\$6) same (matri\$2) same (success\$3 or failure or effectiv\$5))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:26
S14	1535	((design\$2 or factor\$3) near5 experiment) same (effectiv\$5)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:29

S15	0	((design\$2 or factor\$3) near5 experiment) same (effectiv\$5) same (treatment or appearance or variation) same (communication near5 (channel or mediu \$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:29
S16	4	((design\$2 or factor\$3) near5 experiment) same (effectiv\$5) same (treatment or appearance or variation) and (communication near5 (channel or mediu \$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:30
S17	2	("20020161561").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2009/09/16 15:30
S18	62	factor\$4 same experiment \$3 same advertis\$7	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:31
S19	0	("7308497").URPN.	USPAT	OR	ON	2009/09/16 15:36
S20	13	("5124911"   "5809242"   "5848396"   "5872850"   "5897670"   "5918014"   "5968125"   "6020883"   "6029195"   "6430539"   "6460036"   "6536037"   "6934748").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:36
S21	47	("5541911"   "5708780"   "5732218"   "5848396"   "5864852"   "5870559"   "B4777596").PN. OR ("5968125").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:41
S22	34	louviere.in.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:48
S23	10	("5124911"   "5809242"   "5848396"   "5872850"   "5918014"   "5968125"   "6020883"   "6029195"   "6430539"   "6460036").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:49

## 9/17/2009 3:19:13 PM

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